

ADVANCED COLLOCATIONS

BY RYAN JAMES WHITEHOUSE



Contents

3	Education
3	Work and Careers
4	Environment
4	Technology
5	Health
5	Globalization
6	Media and Advertising
6	Society
7	Culture and Tradition
7	Travel and Tourism
8	Language and Communication
8	Cities and Urban Life
9	Science and Innovation
9	Government and Law

1. Education

1. Broaden one's academic horizons – Expand learning experiences
2. Pursue tertiary education – Study at university or college
3. Acquire critical thinking skills – Learn to analyse information
4. Attain academic excellence – Achieve top results in school
5. Participate in lifelong learning – Keep learning throughout life
6. Access quality education – Have good learning opportunities
7. Bridge the education gap – Reduce learning inequality
8. Foster independent learning – Encourage self-directed study
9. Enhance academic achievement – Improve learning outcomes
10. Be enrolled in a prestigious institution – Study at a respected school

2. Work and Careers

1. Climb the corporate ladder – Get promoted in a company
2. Maximise career potential – Fully develop your job opportunities
3. Develop transferable skills – Gain skills useful in any job
4. Take on new responsibilities – Accept more work or duties
5. Balance personal and professional life – Manage work and home well
6. Engage in professional development – Join training to grow at work
7. Receive a competitive salary – Get good pay for your role
8. Build a strong professional network – Connect with people in your field
9. Seek better job prospects – Look for better job opportunities
10. Handle workplace pressure – Cope with stress at work

3. Environment

1. Promote environmental sustainability – Support long-term ecological health
2. Adopt eco-friendly practices – Use methods that don't harm nature
3. Reduce one's carbon footprint – Use less energy or resources
4. Support renewable energy initiatives – Help green energy projects grow
5. Tackle environmental degradation – Fight the destruction of nature
6. Implement green policies – Enforce eco-conscious rules
7. Offset carbon emissions – Compensate for pollution caused
8. Conserve natural resources – Use water, forests, etc., carefully
9. Raise ecological awareness – Help people understand environmental issues
10. Contribute to climate resilience – Help nature adapt to climate change

4. Technology

1. Revolutionise communication methods – Change how we interact
2. Embrace digital transformation – Accept new digital systems
3. Enhance technological literacy – Improve ability to use tech
4. Integrate technology into education – Use tech in teaching
5. Keep pace with innovation – Stay up-to-date with new ideas
6. Exploit technological advancements – Use new tech to improve things
7. Ensure data privacy and security – Keep information safe
8. Be exposed to digital risks – Face dangers online
9. Rely heavily on automation – Depend on machines or software
10. Facilitate remote collaboration – Help people work together online

5. Health

1. Promote a well-balanced lifestyle – Support healthy daily habits
2. Suffer from chronic illnesses – Have long-term health problems
3. Seek medical attention – Visit a doctor for help
4. Alleviate physical or mental stress – Reduce health-related pressure
5. Encourage preventive healthcare – Promote ways to avoid illness
6. Provide universal health coverage – Give healthcare to all citizens
7. Access mental health support – Get help for emotional issues
8. Lead a sedentary lifestyle – Sit too much or lack exercise
9. Undergo medical treatment – Get professional health care
10. Combat lifestyle-related diseases – Fight illness caused by bad habits

6. Globalisation

1. Foster global cooperation – Encourage countries to work together
2. Benefit from cross-cultural exchange – Gain from interacting with other cultures
3. Expand multinational operations – Grow global businesses
4. Face cultural homogenisation – Lose local identity to global culture
5. Create economic interdependence – Make countries rely on each other
6. Lose national identity – Let go of unique cultural traits
7. Compete in a global market – Fight for customers worldwide
8. Access international markets – Reach buyers in other countries
9. Promote cross-border investment – Support money flow between nations
10. Experience cultural convergence – Cultures becoming more similar

7. Media and Advertising

1. Influence consumer behaviour – Change how people buy things
2. Disseminate biased information – Spread unfair or one-sided news
3. Shape public perception – Change how society views something
4. Launch persuasive ad campaigns – Start strong advertisements
5. Regulate digital advertising – Control ads online
6. Promote brand awareness – Make people know a product
7. Exaggerate product benefits – Say something is better than it is
8. Expose audiences to stereotypes – Show unfair generalisations
9. Generate online engagement – Get likes, shares, or comments
10. Spread sensationalist news – Share shocking, dramatic stories

8. Society

1. Address social inequality – Deal with unfair differences
2. Be marginalised by society – Be excluded or overlooked
3. Strengthen community ties – Make neighbourhoods more united
4. Implement social welfare programs – Start help for poor or unemployed
5. Ensure equal opportunities – Give everyone a fair chance
6. Bridge the social divide – Reduce the gap between rich and poor
7. Combat anti-social behaviour – Stop harmful public actions
8. Raise awareness of social issues – Teach others about problems
9. Foster a sense of belonging – Help people feel included
10. Reduce the wealth gap – Narrow income differences

9. Culture and Tradition

1. Safeguard intangible heritage – Protect traditions and customs
2. Pass down cultural values – Share beliefs through generations
3. Celebrate national identity – Honour what makes a country unique
4. Embrace cultural diversity – Accept different traditions
5. Maintain cultural continuity – Keep old traditions alive
6. Adapt to modern influences – Change traditions slightly over time
7. Challenge traditional norms – Question old customs
8. Promote cultural awareness – Help people understand each other
9. Respect long-standing customs – Honour old practices
10. Reconnect with one's roots – Return to one's cultural background

10. Travel and Tourism

1. Encourage cultural immersion – Help tourists experience local life
2. Boost tourism revenue – Increase money from visitors
3. Preserve historical landmarks – Keep old buildings safe
4. Cater to tourists' needs – Provide what travellers want
5. Promote responsible tourism – Travel in an eco-friendly way
6. Damage fragile ecosystems – Harm nature in sensitive areas
7. Expand the tourism sector – Grow the travel industry
8. Offer authentic travel experiences – Provide real cultural visits
9. Depend on seasonal tourism – Rely on peak travel times
10. Generate employment through tourism – Create jobs via travel

11. Language and Communication

1. Master a foreign language – Learn another language fluently
2. Bridge the communication gap – Overcome misunderstandings
3. Misinterpret cultural nuances – Get cultural meanings wrong
4. Enhance verbal fluency – Speak more clearly and quickly
5. Be proficient in multiple languages – Speak several languages well
6. Develop intercultural competence – Communicate across cultures
7. Convey ideas effectively – Express thoughts clearly
8. Engage in meaningful dialogue – Have deep, valuable conversations
9. Experience language attrition – Slowly forget a language
10. Strengthen interpersonal communication – Improve talking with others

12. Cities and Urban Life

1. Experience rapid urban expansion – Cities grow fast
2. Face housing shortages – Not enough homes
3. Suffer from urban sprawl – City spreads out too much
4. Improve urban infrastructure – Make roads and transport better
5. Tackle public transport inefficiencies – Fix problems in buses/trains
6. Address rising living costs – Deal with high prices
7. Enhance urban livability – Make cities nicer to live in
8. Reduce inner-city crime – Lower crime in city centres
9. Cope with overcrowded cities – Manage too many people
10. Promote mixed-use development – Combine housing, shops, and workspaces

13. Science and Innovation

1. Drive technological breakthroughs – Lead big new inventions
2. Pursue scientific discovery – Search for new knowledge
3. Apply innovative techniques – Use creative new methods
4. Allocate funding for research – Give money to science
5. Spark scientific curiosity – Inspire interest in science
6. Engage in evidence-based research – Use data and proof
7. Raise ethical concerns – Create moral questions
8. Encourage STEM education – Support science learning
9. Support cutting-edge research – Help the most advanced studies
10. Translate theory into practice – Use ideas in real life

14. Government and Law

1. Uphold the rule of law – Respect the legal system
2. Introduce stringent legislation – Create strict new laws
3. Reform outdated policies – Change old or unfair rules
4. Enforce legal compliance – Make sure laws are followed
5. Allocate government funding – Give public money for a purpose
6. Address public grievances – Respond to people's complaints
7. Ensure transparent governance – Make government open and honest
8. Curb political corruption – Reduce dishonest politics
9. Exercise regulatory authority – Use power to control activities
10. Protect civil liberties – Defend people's rights and freedoms

